

8 July 2009

## **Skipton Building Society latest provider to join eMoneyfacts Savings Club panel**

eMoneyfacts Savings Club are pleased to announce that Skipton Building Society has been added to our panel of Savings Providers with effect from 30 June.

Skipton Building Society will initially offer a **Guaranteed Double Asset Bond** to intermediaries via the club. Intermediaries will receive 2.75% of the opening balance of the bond.

Launched on 10 March, the eMoneyfacts Savings Club has received positive feedback from intermediaries seeking to diversify in this challenging market.

It has already attracted significant business levels as it allows brokers to compare rates of savings providers in one place for the first time, whilst also giving them access to standardised commission rates.

Jackie Didcock, Acting Head of Intermediary Sales at **Skipton Building Society**, commented: "We're really pleased to be joining the eMoneyfacts Savings Club as a great opportunity for us to promote our highly competitive products. This will enable more intermediaries to offer savings business through us and to earn additional commission".

**Ed Payne**, Head of eMoneyfacts added: "I'm really pleased to welcome Skipton Building Society to our panel of providers. This is the second structured product to be made available to the 450+ intermediaries who have joined the eMoneyfacts Savings Club. Adding Skipton Building Society widens our panel and will ensure more products are available to help intermediaries to develop their customer offering at this challenging time."

Negotiations are ongoing with other savings providers interested in joining the Savings Club Panel, so please look out for further announcements in the near future.

For further information or to register for the Savings Club visit [www.eMoneyfacts.co.uk](http://www.eMoneyfacts.co.uk) or contact Ian Gregory, eMoneyfacts Operations Manager on 01603 476769.

About the eMoneyfacts Savings Club:

- Open to FSA regulated intermediaries (but don't require investment permissions)
- Allows you to open savings accounts for your clients
- Pays you commission for every account you open
- Puts you in control of the process
- Gives your clients the chance to receive advice on savings from a regulated financial professional
- Provides background information on product providers and compensation scheme details relating to the account.

**Note to Editors**

**About The Moneyfacts Group**

Moneyfacts is recognised as the UK's leading provider of independent personal finance information. For the last 20 years, Moneyfacts' information has been the key driver behind many personal finance decisions, from the Treasury to the high street.

Our fast growing consumer website [www.moneyfacts.co.uk](http://www.moneyfacts.co.uk) helps customers understand personal finance products and gives them with the ability to check the latest best buy products and to search the whole market for products that suit their individual circumstances.

The group also supplies best buy charts to many of the UK national newspapers, with a total weekly readership in excess of 22,000,000. From its Norwich headquarters, Moneyfacts also provides the raw personal finance data that powers over half of online comparison websites.

Our dedicated research experts produce three monthly publications as well as providing real time news and data services to the majority of banks and building societies. Additional information can be found at [www.moneyfactsgroup.co.uk](http://www.moneyfactsgroup.co.uk).

**Contact us...**

Looking for extra comment, a chart or more information, then please give us a call. We are always more than happy to help.

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