

THE STAR RATINGS
MODELLER SUPPORTS
INSURANCE PRODUCT
REVIEW & DEVELOPMENT
PROCESSES



## The Moneyfacts Star Ratings Modeller - the essential product to help your marketing and product development.

To support product development, the Moneyfacts Star Ratings Modeller allows you to analyse and improve your own products whilst seeing what impact these changes may have against your competitors and your future Moneyfacts Annual Star Rating.

## Each Star Ratings Modeller provides:

- Full market data for quick product comparison, supporting product review processes.
- Modelling page for product development to see how any changes you make to your product will impact your Star Rating.
- Easy to use Excel based output, great for sharing with other teams internally.



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## For eight products, the Moneyfacts Star Ratings licence package includes the complimentary Moneyfacts Modeller: Covering the whole of the car insurance Covering all Personal Credit Cards and Car Insurance Personal Credit Cards market. the competition Coverage for all products for Home Home Emergency Cover Pet Insurance Available for both cat and dog insurance. Emergency Cover and any competition. Coverage for both buildings insurance Available for both single and annual trip Home Insurance Travel Insurance and contents insurance. travel insurance. Covering all Unsecured Personal Loans Coverage for all products for Landlord Landlord Home Insurance **Unsecured Personal Loans** Home Insurance and any competition. and any competition.



T: 01603 476129
E: stars@moneyfacts.co.uk

