



Thursday 25 June 2026,
City Central at the HAC
#MoneyfactsAwards

Sponsorship
Opportunities
Brochure



What are the Awards all about?

The Moneyfacts Awards command unwavering industry attention year-round. From January's entry phase to March's high-profile shortlist announcement and June's glittering ceremony in this, the Awards' 25th year, the Awards create sustained momentum.

As a hallmark of independent excellence, these awards reward elite mortgage, savings, and personal finance providers, attracting high level guests to the event. Sponsorship aligns your brand with this prestige, offering direct access to influential decision-makers. Tailored packages, designed for diverse budgets, deliver strategic visibility, networking opportunities and a platform to showcase your brand to the industry.

Partner with the Moneyfacts Awards: Cement your reputation among your peers and propel your brand to the forefront of a key industry event.



“Winners amplify their success through summer and beyond.”



Arrival Experience Sponsorship

With the sponsorship of our arrival area, your brand will be part of guests' first experience of the awards, as they walk up to the impressive entrance to join us. With large branded signs on either side of the gated entrance, a red carpet welcome (or other brand colour) and a branded backdrop where guests will experience our paparazzi photographers, the excitement of the night will be ramped up from the very beginning.

- The sponsored entrance area will be dressed with our arrival carpet, with large branded signs either side of the entrance.
- There will be a backdrop at the end of the red carpet, which will include the sponsor's logo/branding along with the Moneyfacts Awards branding.
- There will be paparazzi present to "pap" guests against the backdrop as they arrive for the awards, with photographs available to guests after the event.

- The sponsor will be mentioned in all event information emails to guests/table hosts where we outline the schedule for the night.
- There will be dedicated social media posts in the lead-up to and after the event.



“Be part of guests' first experience of the awards.”



Broker category sponsorship

Our broker category sponsorship allows you to showcase your support of the broker community.

The broker categories are as follows:

- Mortgage Broker of the Year.
- Secured Loan Broker of the Year.
- Mortgage Administrator of the Year.
- Mortgage Network of the Year.
- Mortgage Club of the Year.
- Best Specialist Mortgage Broker of the Year.

The packages include:

- Branding in all Moneyfacts publications when mentioning these categories, including in-house advertising.
- Branding throughout the entry process, which will be communicated to brokers via the publication and to our own subscriber and contact base.
- Mentions on social media (LinkedIn and X) in the lead-up to the announcements.
- Your logo on the event masthead, as a sponsor.

Shortlist announcement event 19 March 2026

- Branding on all marketing relevant to the sponsored category/categories leading up to the event on LinkedIn.
- Sponsor branding on the announcement creative revealing the shortlist of the 2026 Moneyfacts Awards relevant category/categories.

Awards ceremony 25 June 2026

- Social media coverage on the day, including logo and mention in the category announcement creative (posted during the live event, allowing you to share your support as well).
- Your logo on the winner, highly commended, and commended certificates for your category, awarded to successful firms.
- Your name on the winner, highly commended, and commended trophies for your category, awarded to successful firms.
- A senior representative will be offered the chance to award the trophy at the ceremony for your category.

“Showcase your support of the broker community.”



Exclusive Drinks Reception Sponsorship

Sponsorship of the drinks reception will ensure your brand is one of the first things guests see as they arrive for their evening of celebration.

The reception sponsorship package includes:

- Exclusive sponsorship with your company name associated with the reception. For example, “Moneyfacts Awards drinks reception sponsored by...”
- Customisation of the relevant area (in consultation with the organiser).
- Exclusive signs incorporating your logo in the relevant area.
- Exclusive rights to place/distribute promotional material in the area (subject to the organiser’s approval).
- Company logo in all promotion, including:
 - advertising in the Moneyfacts magazine throughout the sponsorship lifecycle.
 - on the awards websites.

- on email campaigns promoting the event.
- on tickets to the event.
- on the programme/menu.
- on event signage.



“Secure prime visibility for your brand.”



Exclusive After-Show Party Sponsorship

After the excitement of the ceremony itself, our guests always look forward to the post-awards party. Your brand will be at the centre of their memories of a great night out!

The sponsorship package includes:

- Exclusive sponsorship with your company name associated with the after-show party. For example, “Moneyfacts Awards after-show party sponsored by...”
- Customisation of the relevant area (in consultation with the organiser).
- Exclusive signs incorporating your logo in the relevant area.
- Exclusive rights to place/distribute promotional material in the area (subject to the organiser’s approval).
- Company logo in all promotion, including:
 - advertising in the Moneyfacts magazine throughout the sponsorships lifecycle.

- on the awards website.
- on email campaigns promoting the event.
- on tickets to the event.
- on the programme/menu.
- on event signage.



“Be at the centre of their memories of a great night out.”



Multimedia sponsor

There is always excitement among event guests to get their social media post displayed and up on the big screens where other guests will also be able to see it and this coverage goes beyond those in the room on the night. With this in mind, we are pleased to offer the opportunity of a multimedia sponsor at this year's event.

This package will include the following:

- Branding on the event social media wall, which will display fully moderated guest posts and images that use the event hashtag (#MoneyfactsAwards) during the three-course event dinner. This is a good way to stimulate engagement among event guests and generate a buzz around the room as they spot their own posts.
- We will work with your representative to promote your own social media around the

event, which will also be displayed throughout the evening on screens in the post-awards area.

- Your business LinkedIn and X handle to be used by the event team's social media to announce your sponsorship in the lead-up to the event.
- Your logo displayed in the event programme.



“Maximise exposure during and after the event.”



Post-Awards Food Tricycle Sponsorship

The opportunity is available to sponsor a choice from a fleet of unique mobile catering tricycles, which offer a wide range of bespoke food options such as cheese and biscuits, churros, crêpes and ice cream. These will be situated near the main post-awards entertainment area and bar, and are guaranteed to be busy all night.

The packages include:

- Branding on your chosen tricycle at the ceremony, which will operate during the post-awards entertainment until the event closes.
- Opportunities to include additional branded items on the tricycle (e.g. branded napkins).
- Your logo on the event masthead, shown as a supporter of the event.

To discuss these sponsorship opportunities, please call on 01603 476476 or email events@moneyfacts.co.uk.



“Boosting interaction as participants unite and savour the experience.”





www.moneyfactsgroup.co.uk
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