




Moneyfacts
compare.co.uk
Awards 2025

Wednesday 5 February 2025, Royal Lancaster London
Sponsorship Opportunities Brochure
#MFC Awards


Moneyfacts
Consumer Awards 2024

WHAT ARE THE AWARDS ALL ABOUT?

In February, the 2025 Moneyfactscompare.co.uk Awards will take place at the Royal Lancaster London hotel. This change follows a successful rebrand of the company's comparison website in 2023 and promises an exciting future for the awards which will be bigger and better than ever in 2025! The name may be different, but the trust of the award and excellence of the evening will be the same!



Giving your support as a sponsor is an excellent way to raise the profile of your company with key people in organisations that are focused on product and customer service excellence. There are several sponsorship options available to suit different budgets.



EXCLUSIVE DRINKS RECEPTION SPONSORSHIP



Sponsorship of the champagne reception will ensure your brand is one of the first things guests see as they arrive for their evening of celebration.

The champagne reception sponsorship package includes:

- Exclusive sponsorship with your company name associated with the reception or post-awards party. For example, 'Moneyfactscompare.co.uk Awards Drinks Reception sponsored by...'
- Customisation of the relevant area (in consultation with the sponsor)
- Exclusive signs with your logo in the area
- Exclusive rights to place and distribute promotional material in the area (subject to organiser's approval)
- Company logo in all awards promotional material, including:
 - on the awards website
 - on email campaigns promoting the event
 - on tickets to the event
 - on the awards programme/menu
 - on event signage.



EXCLUSIVE AFTER-SHOW PARTY SPONSORSHIP

After the excitement of the ceremony itself, our guests always look forward to the post-awards party with our great variety of activities, a live band and dancing. Your brand will be at the centre of their memories of a great night out!

The post-awards party sponsorship package includes:

- Exclusive sponsorship with your company name associated with the reception or post-awards party. For example, 'Moneyfactscompare.co.uk Awards After-Show Party sponsored by...'
- Customisation of the relevant area (in consultation with the sponsor)
- Exclusive signs with your logo in the area
- Exclusive rights to place and distribute promotional material in the area (subject to organiser's approval)
- Company logo in all awards promotional material, including:
 - on the awards website
 - on the awards programme/menu
 - on email campaigns promoting the event
 - on event signage
 - on tickets to the event.



CATEGORY SPONSORSHIP



Our category sponsorships allow you to be clear about your support of particular industry areas. Sponsors must not be potential finalists in their chosen category. Sponsorship is limited to one organisation per category and the full list of categories is on the next page.

The packages include:

- Your logo on the event masthead, shown as a 'sponsor'
- Your logo on the winner, highly commended and commended certificates for your chosen category, which will be presented to the successful organisations
- Sponsor name on the winning, highly commended and commended trophies presented to the successful organisations
- The opportunity for a senior executive to present the winner's trophy for your chosen category at the Moneyfactscompare.co.uk Awards.



CATEGORIES AT THE 2025 MONEYFACTSCOMPARE.CO.UK AWARDS

- Pet Insurance Provider of the Year
- Car Insurance Provider of the Year
- Health Insurance Provider of the Year
- Life Insurance Provider of the Year (Direct)
- Travel Insurance Provider of the Year
- First-Time Mortgage Buyers' Choice
- Home Insurance Provider of the Year
- Cashback Site of the Year
- First-Time Mortgage Buyers' Choice
- High Street Mortgage Provider of the Year
- Remortgage Buyers' Choice
- Personal Loan Provider of the Year
- Car Finance Provider of the Year
- Non-Mainstream Loan Provider of the Year
- Credit Card Provider of the Year
- Credit Builder Credit Card Provider of the Year
- Current Account Provider of the Year
- Current Account Switching Provider of the Year
- Student Account Provider of the Year
- High Street Savings Provider of the Year
- App-only Savings Provider of the Year
- Offshore Account Provider of the Year
- ISA Provider of the Year
- Branch Network of the Year
- Online Banking Provider of the Year
- Banking App of the Year
- Digital Wealth Management Provider of the Year
- Credit Card App of the Year
- Consumers' Choice
- Best Customer Service (This category will be decided by analysing only the customer service scores for each provider.)
- Best Claims Service (This category will be decided by analysing only the service scores received from customers who have made a claim with the provider.)



MULTIMEDIA SPONSOR

There is a desire among event guests to get their social media post displayed and up on the big screen where other guests will also be able to see it. With this in mind, we are pleased to offer the opportunity of a multimedia sponsor at this year's event.

This package will include the following:

- Branding on the event social wall, which will display fully moderated guest tweets and images that use the event hashtag (#MFC Awards) during the three-course event dinner. This is an attractive concept as it is a way to stimulate engagement among event guests and generate a buzz around the room as they spot their own posts
- We will work with your representative to promote your own social media around the event, which will also be displayed throughout the evening
- Your business socials handle to be used by the event team's social media to announce your sponsorship in the lead up to the event
- Your logo displayed in the event programme
- Option to present a prize to the best social post (subject to organisers approval)



POST-AWARDS FOOD TRICYCLE SPONSORSHIP



We have the opportunity to offer you a choice from a fleet of unique mobile catering tricycles, which offer a wide range of bespoke food options such as cheese and biscuits, churros, crêpes, ice cream and more. These will be situated near to the main post-awards entertainment area and bar, and are very popular.

The packages include:

- Branding on your chosen tricycle at the awards ceremony. This will operate during the post-awards entertainment until the event closes
- Opportunities to include additional branded items on the tricycle (eg. branded napkins)
- Your logo on the event masthead, shown as a 'sponsor'.

To discuss these sponsorship opportunities, please contact us on 01603 476 300 or email events@moneyfacts.co.uk.





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